

The East Michigan Chapter of the Air & Waste Management Association wants you to know that “Sustainability” is more than just a buzz word!

Please come join us as we launch our 2010-2011 series of workshops which are designed to better equip, train and inform environmental professionals with a range of timely and relevant topics.

The December workshop entitled, “*A Business Case for Sustainability*” is the first in a series of discussions aimed at viewing sustainability beyond greenhouse gas emissions and carbon foot printing. The workshops will provide relevant skills to understand how a sustainability program is developed and launched at any size business, public or private, and how it makes good business sense.

This important, discussion-centered workshop will feature Mr. Mike Shesterkin, Manager, Sustainability, for Akzo Nobel Coatings. Akzo Nobel is the world’s largest global paints and coatings company, and also a leading producer of specialty chemicals.

Mr. Shesterkin will team with Ms. Wendy Schlett, Project Manager at GZA GeoEnvironmental, to discuss the various business drivers supporting sustainability, as well as provide varied approaches to developing a sustainability program.

The workshop is scheduled for Wednesday December 1, 2010 and will be held at the Engineering Society of Detroit, 20700 Civic Center Drive, Suite 450, Southfield MI. Registration begins 8:30am; Workshop runs from 9:00 – 11:30a.m.

Space is limited, **pre-registration is required**. The cost of the workshop is \$25 (AWMA members) and \$35 (non members) and includes a continental breakfast. Registration instructions can be found on the following website:

<http://www.emawma.org>

This workshop is the first in a series to be presented on Sustainability. Future workshops will discuss the “Pillars of Sustainability – How to Balance Economic, Social & Environmental Factors”; a discussion on how to build a sustainability program with “Your Sustainability Toolbox,” and Case Studies demonstrating how businesses have successfully launched and maintained their Sustainability Programs. Also planned are discussions on the new ISO 26000 Social Responsibility Standard and Sustainability Reporting through the Global Reporting Initiative (GRI).

Also stay tuned for our January workshop on “All Things PM_{2.5}”, and a February workshop focused on TSCA Reform.